

To: Honorable Mayor Price and Members of the City Council

cc: Denis Fitzgibbons, City Attorney
City Manager's Executive Management Team

From: Gregory E. Rose, City Manager

Date: July 21, 2016

RE: City Manager Report

GENERAL INFORMATION

City Recruitments: Please click on the following link:
<https://www.governmentjobs.com/careers/cityofmaricopaaz> .

Economic Development

- **Business Beat - Firehouse Subs:** The latest edition of Business Beat premiered on Monday, July 18, featuring Firehouse Subs with business owner, John Beveridge. Firehouse Subs specializes in hot submarine sandwiches and has a strong commitment to public safety as an important pillar of their corporate culture. To view the latest episode click [here](#). If you are a Maricopa business interested in being featured on Business Beat, please apply online [here](#).
- **Economic Development Strategic Plan Request for Proposals (RFP):** Thursday, July 28, 5 p.m. is the deadline for proposal responses to the Economic Development Strategic Plan RFP. The purpose of the RFP is to develop a new strategic plan that guides the strategies, goals, and direction of the City's economic development efforts for the next five years. For more information on the RFP, click [here](#).
- **New Businesses:** Since last week the City received ten new business license applications. Rivers Jumpers, Rent A Vet Handyman and Lawn Care Services, Massage Matter, Maricopa Outdoor Adventures, Dream Group Homes, and Greenwich Resources and Dealers Auto Select are home based businesses. Swire Pacific Holdings and Stiky Iky are out of town businesses and The Wade Co. is a commercial business.

Public Works

Construction Inspections

- The following projects were inspected:
 - Homestead Parcel 12: Waterline services installed
 - Homestead Parcel 13: Curb, gutter and sidewalk placement
 - Homestead Parcel 20: Road subgrade blue staked and compacted; aggregate base course being placed

- Desert Passage Parcel 1: Catch basin replaced
- Provence Parcel 3: Contractor working on punch list
- Provence Parcel 11B: Contractor working on punch list

Street Maintenance

- **State Route 347 Maintenance:** ADOT will be performing maintenance along State Route 347 as it intersects with Smith Enke Road and Edison Road. Beginning at 7 p.m. Friday, August 5, at the intersection of State Route 347 and Smith Enke Road, expect delays as east and westbound traffic will be detoured, and north and south bound traffic will be restricted. Work is expected to take three days over the weekend. Work at the Edison Road intersection will begin on Friday, August 12, and continue through the weekend.
- Attended meeting with ADOT to discuss upcoming projects on State Route 347 at Smith Enke Road/State Route 238 and at Edison Road.
- Repaired two bent speed limit signs on Murphy Road.
- Mowed and graded the shoulders on the north and south sides of the Maricopa/Casa Grande Highway from Plainview Street to the city limit sign.
- Graded the east side shoulder of White and Parker Road from Farrell Road to Honeycutt Road.
- Filled an area of soft dirt with millings at the corner of Farrell and Hartman roads.
- Started spraying weed pre-emergent on the shoulders of the Maricopa/Casa Grande Highway and White and Parker Road.

Development Services

Planning

- **Proposition 415 Awareness Event:** The City will be hosting two informational events for residents on Thursday, July 28 in an effort to help bring awareness to Proposition 415 on the November 8 General Election Ballot. The two events are scheduled for thirty minutes, beginning at 11 a.m. and 6:30 p.m. in the City Hall Council Chambers. See attached flyer. These events are open to the public and City employees who are not already familiar with this ballot item are also encouraged to attend. For additional information please contact Dana Burkhardt at dana.burkhardt@maricopa-az.gov or by phone at (520)316-6886.

Transportation/Transit

- On July 18, staff met with the Pinal County transportation principal planner and the Sun Corridor Metropolitan Planning Organization executive director to discuss alternatives for the Val Vista and Anderson Parkway Planning Corridors as part of the Agency Outreach phase of this study. Pinal County expressed interest in regional connectivity that the Val Vista corridor provides either to the conceptual West Pinal Freeway or the conceptual Loop 303 south of I-10 in west Phoenix.
- On July 18, the Area Transportation Plan Phase II Project Team toured the Seven Ranches area and the Heritage District as part of this task element of Phase II.

Transportation recommendations from this study will reflect these areas as character areas.

- On July 20, staff met with the Ak-Chin transit manager to further discuss coordination between the COMET system and the new Ak-Chin Transit System.
- Overall COMET ridership remained strong this week, with 322 trips provided.
 - Overall ridership: 297 passengers, 322 trips
 - Local and Regional Demand Response: 40 passengers, 61 trips
 - Limited Local Demand Response, four hours per day, Tuesday and Thursday: 14 passengers, 18 trips
 - Limited Route Deviation Service, four hours per day, Mon-Fri: 30 passengers, 30 trips
 - Special Summer Shuttle: 213 passengers, 213 trips

Please note: Breakdowns of ride types for each month are provided by the contractor to staff by the 15th day of the following month, per contract terms. Staff will update the table as soon as these numbers are provided.

Ride Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Medical	33	55	37	36	32	37							230
Groceries	10	23	20	17	24	11							105
Work	5	14	9	14	24	20							86
Mall	0	0	0	0	0	0							0
Leisure	186	178	213	208	170	178							1133
TOTAL	234	270	279	275	250	246							1554

Community Services

Recreation, Fitness, Aquatics, and Programs

- Copper Sky was pleased to host the Cleveland Gladiators Arena Football League Team this past week. Members of the team used the facility to workout, practice on the field, and prepare for their game against the Arizona Rattlers on Saturday, July, 23.
- Copper Sky was also pleased to host guests from The Mandela Washington Fellowship on Tuesday, July 19.
- Total Number of members: 6,463; 1 Adult: 34; 2 Adults: 369; Youth/Student: 243; Senior: 118; Senior Couple: 139; CS Punch: 415; Family: 3,249; Silver Sneakers: 744; Ak-Chin: 542; Employee Memberships: 226, Aquatic: 115.
- Total distance traveled on cardio equipment: over 5,430 miles last week.
- Total hours spent on cardio equipment: 1,010 over last week.
- Total number of cardio equipment workouts: over 3,135 last week.
- Weight room and track workouts: over 3,000 last week.
- Tours given and leads generated: 20.
- Personal training revenue last week: \$297.

- Massage revenue last week: \$117
- Silver Sneakers June revenue: \$4,488
- Child Watch was excited to have 627 children in their care.
- Aquatics staff is having a mandatory, in-service time on Saturday, July 30, from 7-10 a.m.
- The Maricopa Public Library hosted a pool party on July 19 for children who completed the summer reading program.
- Youth Sports
 - Summer Basketball and Volleyball season has ended. See photos attached.
 - Fall Soccer registration info:
 - Early registration is June 6 - July 24. Fees are residents: \$55 and non-residents: \$66
 - Regular Registration: July 24 - August 6. Fees are residents: \$65 and non-residents: \$78
- Adult Sports
 - Adult Softball Fall League
 - Early Registration June 27 - July 31, \$450.00
 - Regular Registration August 1-7, \$475.00

Parks

Copper Sky

- Little League tournament preparations
- Ball field maintenance
- Arena Football League, Cleveland Gladiators field preparations

Pacana Park

- Ballfields are closed for three weeks for major infield renovations
- Dugout top replacement started this week
- Boy Scout Eagles have a project to plant twelve 24" box, fan-tex ash trees on the north side of ballfields 1 and 2 at Copper Sky. Come join the fun and support one of our local scout troops. Arrive 6:30a.m., Saturday, July 23, to receive directions on how you can help. Please bring gloves.

Library

- **Collection:** 84 items added; the collection is now at 47,304 items;
Membership: 64 new library cards issued; membership is now 44,486;
Circulation: 7,221 items were checked out; **Computer Use:** 394 hours;
Program Attendance: 392.
- **Break in Children's Programming: July 18-29**
To help prepare for fall programming, the library will not host the following regular events: Preschool Storytime, Lapsit, Movers & Shakers, Li'l Explorers, and Family Storytime. These programs will resume in August.

Library Programs

- **Saturday, July 23, 2 p.m.** Teen Gamers' Guild. Come play or watch strategy games.

- **Tuesday, July 26**, 1:30 p.m. Friends of the Library host a coffee meeting for a time of open discussion and refreshments. All are welcome to attend.
- **Tuesday, July 26**, 3:30 p.m. Tale Waggers. Come read to PJ the Dog. For struggling readers and animal lovers.
- **Tuesday, July 26**, 5:30 p.m. Read 'Em and Eat. A book club for Children aged 9-12 where they can discuss book and eat.
- **Wednesday, July 27**, 9 and 11:30 a.m. Fun Van. Online registration is required. Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Thursday, July 28**, 11 a.m. Adult Contemporary Book Club. Adults meet once a month to discuss the book previously read.

Special Events & Marketing

- Amber Gooden, Recreation Specialist joins the Special Events Division of the Community Services Department on Monday, July 25. Please join us as we welcome Amber to the team.

Police Department

- **Department Training:** July 20, members of the Maricopa Police Department were given advanced training and tactical proficiency in active shooter situations.
- **YANA:** July 19, members of the Maricopa Police Department provided a presentation to the First Baptist Church on the You Are Not Alone program.
- **HOA Meeting:** July 20, members of the Maricopa Police Department and the Community Action Team hosted a meeting with local HOA leaders to present information on behalf of the department and request that leaders make members of the department aware of any prevalent quality of life issues.
- **DV Coalition:** July 21, members of the Maricopa Police Department attended the Pinal County Domestic Violence Coalition meeting in Florence, AZ.

Fire Department

Community Outreach, Public Safety Events, and Announcements

- Assistant Chief John Storm and EMS Coordinator Cindy Inskeep are attending the annual Image Trend users' conference and training seminar this week. Image Trend is the software MFD uses to track and report medical and fire incidents. Through the efforts of Chief Storm and Cindy, Maricopa has been on the leading edge of implementation of the software in Arizona. Cindy represented Maricopa on a round table panel at the conference. See photo attached.
- **Baseball:** E574 attended the American Legion baseball game, but had to leave to respond to a fire call shortly after arrival. Three off-duty personnel showed up to play at the event, Darien Pena, Charles Matthews, and Jorge Del Muro.

Emergency Services

For this reporting period, Maricopa Fire Department responded to a total of 81 requests for emergency assistance, with 62 (77 percent) being medical in nature.

- **Ambulance Transports:** As a result of calls for medical assistance this week, 42 patients were transported by ambulance to surrounding hospitals for further evaluation and treatment.
- **Snake Removal:** MFD responded to two requests to remove snakes from residential areas.
- **Structure Fire:** Units responded to a report of smoke inside a residence. Engine 575 arrived on the scene with no showing of smoke or fire. E575 established command and went into the interior to investigate. E575 reported smoke inside the structure originating from the attic. L571 was assigned to vent sector and they set up for horizontal ventilation. E574 was assigned to assist with the interior and E572 was on deck. Crews isolated the cause of smoke to a dirty fan motor inside the air handler. E572 crew relieved interior crews and opened up the service panel on the air handler to extinguish the debris. An investigator arrived on scene and rehab was provided by CERT members. Occupant services were provided and the scene was turned over to homeowner. See photos attached.
- **Structure Fire:** At approximately 3 a.m. on July 15, there was a kitchen fire at the KFC/Long John Silvers on John Wayne Parkway. Crews arrived to find smoke from the roof and a working fire inside. Firefighters had to force entry and the fire was quickly knocked down. The fire was contained to the kitchen area. There were no injuries and fire crews did an excellent job! See photos attached.
- **Motor Vehicle Accident:** Fire Crews responded to a report of a head on collision involving a semi hauling recyclable materials and a small sedan on John Wayne Parkway and Smith Enke at approximately 11 a.m., July 18. The driver of the car had to be extricated using Jaws of Life and transported to the hospital with non-life threatening injuries. See photos attached.
- **Tree Fire:** During a monsoon storm, a palm tree in the area between Children's Learning Adventure and McDonald's on John Wayne Parkway was struck by lightning and a fire ensued. E575 was able to safely extinguish the fire and prevent extension to any of the adjacent structures or motor vehicles in the parking lot.

Respectfully submitted,



Gregory E. Rose, ICMA-CM
City Manager



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Summer Basketball 2016









BATTALION CHIEF



WELCOME









